

POV Partnership Agreement

Please acknowledge that...

- ❑ Screening and discussion events are intended for education and awareness. POV films are not to be used in advocacy campaigns or calls to action around legislation, unless both sides are represented.
- ❑ You will notify us as soon as possible with the date(s), time(s) and description of your event. With your permission we can announce your event on our website, newsletter and/or notify the press we are already in contact with.
- ❑ Screening events must be free (if you are showing the film as part of a conference or class you cannot charge an additional entrance fee for the film).
- ❑ All print materials, invitations, and web listings must list the local and national broadcast dates of the program being screened (if it is a pre-broadcast screening), the filmmakers' names and the POV logo. They must also list POV as a partner using the following language: "This event is a collaboration with POV, the award-winning independent non-fiction film series on PBS www.pbs.org/pov "
- ❑ Press releases must use the language we provide that describes the POV films.
- ❑ All print materials must be approved by POV before they are distributed to the public.
- ❑ If you are hosting a sneak-preview screening of a POV film prior to it's PBS broadcast and you plan to alert local press, a media contact form must be filled out and approved by the POV Communications department. If you garner press coverage for your event, please share links with POV, so we can track and share with filmmakers.
- ❑ You will complete and submit an online evaluation form for each film you present.
- ❑ You are responsible for returning the DVDs and audience evaluation forms to POV one week after your event(s).
- ❑ You will notify POV if you are canceling your event *as soon as possible*.