



Documentary Film Resources from POV: Social Media Toolkit

Lindy Lou, Juror Number 2

By Florent Vassault

Help spread the word about POV's free film resources via your organization's social media channels and email list. Draft your own or use the sample language below:

Tweets:

A Mississippi woman helped sentence a man to die. 20 years later, she tracks down her fellow jurors to raise questions about the death penalty. Find out more by screening #LindyLouPBS for free, available now @povengage <https://bit.ly/2wJEI8T>

Two thirds of the world's countries have abolished the death penalty. Should the United States end the practice? Screen #LindyLouPBS at your org and host a dialogue about capital punishment. Available in POV's free DVD Lending Library @povengage <https://bit.ly/2wJEI8T>

Join #LindyLouPBS on her journey to understand the death penalty and seek closure for her role in condemning a man to death. Host a free screening & discussion in your community starting May 28 @povengage <https://bit.ly/2wJEI8T>

Host a free sneak-preview screening of #LindyLouPBS at your org and host a community discussion about the death penalty. Available through the POV Community Network now @povengage <https://bit.ly/2wJEI8T>

Facebook:

Meet Lindy Lou: a conservative Christian grandmother from Mississippi who helped sentence a man to death 20 years ago. Today, she is sitting down with her fellow jurors to discuss the morality of the death penalty. Partner with POV to host a free screening of "Lindy Lou, Juror Number 2" in your community. More information about the film and POV's free DVD Lending Library: <https://bit.ly/2wJEI8T>

Newsletter:

Meet Lindy Lou: a conservative Christian grandmother from Mississippi who helped sentence a man to death. 20 years after her decision, an overwhelming sense of regret compels her to track down her fellow jurors and ask them about their thoughts on capital punishment. Lindy Lou approaches this heavy topic with humor, an open mind and sincere curiosity.

On July 16 the documentary [Lindy Lou, Juror Number 2](#) will broadcast on PBS' POV, American television's longest-running independent documentary series. The film raises important questions about the death penalty and the impact on jurors of making high-stakes sentencing decisions.

Through POV's free DVD Lending Library, organizations can host sneak-preview screenings of the film in communities across the country. Interested in hosting a screening? Join the [POV Community Network](#) and check out the *Lindy Lou, Juror Number 2* Partner Toolkit for more information: <https://to.pbs.org/2wJ6KMc>

Questions? Email the POV Community Engagement and Education Team at events@pov.org or find them on Twitter at [@povengage](#).