



## Critical Acclaim for P.O.V.'s "CAMPAIGN"

By Kazuhiro Soda

"Fascinating. . . . Appreciation of this film hardly depends on an intimate knowledge of or interest in Japanese politics. . . . *Campaign* may invite a certain skepticism about democracy, but it will surely restore your faith in cinéma vérité."

— **A.O. Scott, *The New York Times***

"First feature docu by Gotham-based filmmaker Kazuhiro Soda is a wry, fly-on-the-wall look at local politics, Japanese style — and in particular, the mighty machine of the country's ruling Liberal Democratic Party. The result is an insightful, ironic portrait of campaigning at street level."

— **Derek Elley, *Variety***

"Take a break from U.S. election coverage to watch *Campaign*, which follows Kazuhiko Yamauchi, an unlikely candidate for the Tokyo City Council or political office in general, as he navigates the idiosyncrasies of the Japanese election system."

— **Robert Philpot, Fort Worth *Star-Telegram***

"*Campaign* is fascinating stuff, with Yamauchi trying to be all things to all people — but it's also hilarious."

— ***Austin Chronicle***

"Soda's classmate seemed a strange choice for the LDP, but the film reveals the LDP knew its man — and the Japanese way of electoral politics."

— ***The Asian Reporter***

"Excellent. . . . Quietly and so very acutely . . . it shows the progress of Yamauchi's campaign for City Council in Kawasaki, as it changes him and directs his future."

— **Cynthia Fuchs, *PopMatters.com***

"A parody profiling the fascinating personality of its hero."

— **Thomas Sotinel, *Le Monde, France***

"*Campaign* . . . gives us an effortless inside look at 'J-Democracy' (Japanese Democracy)."

— **Florian G., *Stern Magazine, Germany***